

The INC launches site for sales



Advertising agencies wishing to find information on any of the Independent Newspapers titles can go to the newly launched INC site, www.theinc.co.za, which has information on its titles and downloadable rate cards. The website will be interactive, offering giveaways. "The aim of the website is to make it easier for agencies and clients to access all the information they require on our range of advertising opportunities," says Agnes Peter, The Inc's GM.

For more, visit: <https://www.bizcommunity.com>