

## KRS and Itensity Online join forces

Software development company, Khanyisa Real Systems (KRS), and web development company Itensity Online have entered a partnership to form KRS Club (Pty) Ltd, which is intended to improve Itensity Online's Itensity Club management system. While KRS has been the main gym software supplier in southern Africa, Itensity Online had been gaining traction in the sector with web-based fitness solutions.

The partnership will now allow the companies to provide advanced but easy to use, software as a service (Saas) solutions in the market which will include payment gateways, automated back-office processes (like month-ends and back-ups), as well as client facing protocols. Itensity also recently launched an event management platform which will also form part of the joint venture.

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