

Dr. David Norton to guest speak at Progress Conference

The Progress Conference, to be hosted by the Gordon Institute of Business Science and the Business Results Group, will take place on 11 September 2014 at the Gallagher Estate in Midrand near Johannesburg.



Dr. David Norton

Internationally acclaimed researcher and consultant to business leaders and executives, Dr. David Norton, will be the guest speaker on the topic, 'Executing Strategy in a New Economy'. He will discuss how to apply the balanced scorecard to achieve ambitious goals.

The conference includes the latest findings and experience in strategy measurement, leadership, human capital and cross-functional priorities and solutions. Dr Norton will provide pointers on how to build a strategy-focused organisation as well as how to tailor human capital programmes to support strategy. He will also discuss new leadership thinking that will balance intuitive and structured thinking to enable transformational change.

Service firms

A frequent lecturer and author, Dr. Norton has built a series of professional service firms each focused on leading-edge management issues. He has consulted with some of the world's largest organisations and is the founder and director of The Palladium Group, a global team of consultants who have assisted governments, institutions and corporations around the world to design and implement strategy.

He has most recently been honoured by Thinkers 50 in their Hall of Fame and Harvard Business Review has recognised the balanced scorecard as one of the most influential management ideas in the past 75 years.

For more, go to www.theprogressconference.com

For more, visit: <https://www.bizcommunity.com>