

Pick n Pay called for supply of sustainable, MSC approved tuna

According to Fis.com, South Africa's largest retailer joined the global demand for Marine Stewardship Council (MSC) sustainable skipjack tuna.

Pick n Pay announced its urgent need for Pacific tuna, which is approved by the MSC, considered by the company to be the "gold standard" in seafood sustainability certification.

The retailer called on fishermen and processors to start the supply of sustainable tuna from the waters of eight Pacific island countries which are home to a skipjack fishery that meets the MSC eco-label standard. Major European and Australian retailers have also voiced disappointed with the region's complete lack of certified product - co-branded as Pacific - that was first expected in the summer, Fis.com reports.

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