

## Liberty voted best life insurance company

Liberty has again earned an award for best life insurance company in the *Pretoria News* Readers Choice Competition 2012, an award they have won for a second consecutive year.

Consumers have voted Liberty as the Best of the Best in Life Insurance. The Liberty Lifestyle Protector is currently the market-leading life insurance product which holistically protects its members from whatever curve ball life may throw at them. Liberty's Lifestyle Protector range also recently earned them the Financial Intermediaries Association award for Long-Term Insurer of the Year.

"For Liberty, innovative income protection solutions are far more than just winning awards; they are about making sure that the income and finances of South Africans and their families are protected," says Nicholas van der Nest, divisional director of Risk Products at Liberty Life.

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