

# Boomtown expands its force

Issued by [Boomtown](#)

21 Feb 2013

Boomtown has recently expanded its workforce with three talented individuals who will form part of the agency's dynamic team. With its recent account wins it became the ideal opportunity to expand and grow the team.

Zintle Botha joins our team of media specialists as a Media Planner and Strategist. Previous experience was gained at Media24, The Jupiter Drawing Room in Johannesburg and Nota Bena.

Boomtown also brought on board two new Client Service professionals consisting of Lauren McNish who takes on the role of Account Executive and Lwando Marambana, who just completed his Marketing Diploma as Junior Account Executive on the Nelson Mandela Metropolitan University Account.



"One of our industry's most iconic personalities, David Ogilvy, once said, "The company with the best people wins." Boomtown will continue to develop and grow our pool of international award-winning talent going into 2013, with many exciting prospects lined up," said Managing Director, Wayne Harrison.

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## Boomtown



We are an independent strategic brand agency that specialises in creative brand design, integrated communications, and digital marketing.

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