Our jobs portal - value for your money

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Since the very beginning, back in 2001, we at Bizcommunity.com have put you, our customers, clients and readers, first. And that is nowhere less true than in having industry jobs available on the site.

We've made a success of offering to companies looking for applicants and recruiters and recruitment agencies, a targeted audience pool to search for the best applicants and CVs.

In turn, you have attracted in large measure just the sort of candidates for whom you're looking.

The trick, of course, has been to make the process as cost-effective and as time-saving as possible for online recruitment - which has become a global standard in the sector for reaching qualified candidates. We are now loading over 1100 jobs per month across more than 25 core industries including marketing & media, retail, automotive and many more. These industry sectors have shown significant growth, improvement and expansion over the last year, widening and growing audience on the back of numerous developments in mobile, social media and recruitment offering improvements.

Over and above the increase in jobs, industries and mobile audiences, the site audience has grown strongly and the number of pages now read and the time readers spend online at Bizcommunity has expanded strongly. This growth in audience allows for wider exposure, and reduced cost in number of views per job advert. Naturally, however, we - like you - have been subject to increased costs over time and while we have made every effort to keep increases to a minimum - and succeeded, by the way - we now have to increase our single job advertising rate from R350 excl. VAT to R400 excl. VAT from 21 September 2012.

That's a nominal increase and, we hope you will agree, means that our job site continues to offer excellent value, considering the audience growth and the increase of over 13% in page impressions to the jobs pages over the last year alone. This growth in the job sections is also supported by the newly redesigned jobs landing page, industry specific job sections, and significant marketing drives designed to grow audience and continuously reduce the cost of reaching Bizcommunity's desirable user base.

To further benefit job advertisers, Bizcommunity formed an association with industry veteran, iafrica.com, to provide a tailored job opportunities section to its significant user base.

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