

Apply now for free hospitality training programme with Airbnb Africa Academy

Airbnb is calling for entries for its two-day skills training programme called the Airbnb Africa Academy. The training is free of charge for those that get accepted, but act fast - entries are open for a limited period only and there are only a handful of slots available.



To apply, simply send an email to africaacademy@airbnb.com, answering the following questions:

- Why do you want to participate in the Academy?
- What do you believe you will benefit from the Academy?
- Which community do you live in?
- What makes your community unique?
- Would you like to attend the training in Cape Town or Johannesburg?

Successful participants will be notified by 25 June 2018 and will be sent all necessary details subsequently.

About the Airbnb Africa Academy

The Airbnb Africa Academy aims to level the playing field by training potential hosts and co-hosts from rural and under-resourced communities across South Africa who are interested in becoming involved in the tourism economy. The two-day programme is designed for local participants who are passionate about sharing their homes and their communities with travellers from around the world, but who may still lack some tech skills. Those who get in to the programme will learn the basic computer and accounting skills needed to successfully create a listing on the home sharing platform.

The Airbnb Africa Academy will take place over two days in both Cape Town and Gauteng during July. It will be hosted in partnership with Open Africa, a social enterprise that works with small businesses that offer travellers authentic experiences, while generating income and jobs for local people. This aligns with Airbnb's mission of helping to spread the benefits of travel outside the big cities and typical tourist hotspots.

"Technology can be a powerful driver of change, especially in underserved communities. Airbnb wants to harness this power by upskilling residents who then become tourism micro-entrepreneurs," says Velma Corcoran, Country Manager for Airbnb in South Africa.

The July training program will be focused on hospitality and technology for emerging entrepreneurs, organisations and individuals from townships and rural areas. Participants will walk away with knowledge on how to set themselves up for a successful journey with Airbnb.

Spots for Airbnb Africa Academy are limited, and the selection is at the discretion of Open Africa. Entries are open now, for a short while only.

For more, visit: <https://www.bizcommunity.com>