

Monash South Africa launches MBA degree

Monash South Africa (MSA) is launching a professional Master of Business Administration (MBA) degree that is designed to offer maximum study flexibility for part-time students seeking better career enhancement prospects.



Dr Ludi Koekemoer, programme manager for the MBA

Professionals can enrol in the MBA anytime during the year - subjects are offered in five-week blocks, one subject at a time.

“If a student finishes a subject and then anticipates a time-sensitive project at work or a major family event, they can simply skip the next five-week block and resume as needed,” says Dr Ludi Koekemoer, programme manager for the MBA within MSA’s School of Business and Economics. “The degree can therefore be completed in 18, 24, or 36 months.”

Innovation is key

The MSA MBA is underpinned by a “use it now” concept, where students are taught how to apply all their learnings immediately in their jobs. This way, students become innovative and creative leaders in dynamic corporate environments. “Innovation is key to our MBA,” says Koekemoer, “and it is one reason why, instead of a standard dissertation at the end of programme, we ask for an Innovation Project that incorporates both business theory and the application of practical creative intelligence that is taught throughout the course, helping students discover their own creative potential and applying it in real world situations.”

Blended learning approach

The course uses a blended learning approach that includes online self-study with online voice chats using VoIP technology, in addition to email support, and face-to-face contact sessions with peers and lecturers on selected Saturdays. The result is less frequent, but more focused, trips to the MSA campus in Ruimsig, Roodepoort.

The MSA MBA is a fully accredited NQF level nine degree with the South African Qualification Authority. To qualify for admission, prospective students must possess an HEQSF level eight qualification, for example a four-year degree, a postgraduate diploma, or an honours degree. Alternatively, if students have an NQF level seven qualification, relevant work experience and other credentials, they can apply to enter via Recognition of Prior Learning (RPL).

For more info, go to www.msa.ac.za.

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