

Camargue's new e-learning platform an industry first

With the objective of enhancing professionalism within the industry, Camargue has launched a free online, IISA-accredited training initiative. "This is an industry first - no other insurance company in South Africa offers this type of service." - says MD Mitch Marescia.



Mitch Marescia, MD of Camargue

MD Mitch Marescia says this will be achieved through the provision of this convenient, accessible training tool. He adds that this will also help to improve the consultation services that brokers are able to provide and broker PI is also less exposed as a direct result. "This is an industry first - no other insurance company in South Africa offers this type of service," he reveals.

Convenience is key

The programme is completely secure and can be accessed anywhere, at any time and on any device. It is not intended as a substitute for existing training initiatives offered by Camargue, such as that offered by the Camargue LAB. Instead, the aim is to provide an additional avenue for learning which will be of particular benefit to brokers in more remote areas. Users are able to access the training free of charge, with all costs borne by Camargue.

Marescia believes that the IISA has endorsed the course based on the robust and comprehensive nature of the material, coupled with the technical level of the qualifying questions at the end. "Broker PI will be better protected as a result of completing our e-learning courses which will all be technically thorough."

Brokers have complete control over their own learning process, as each user is given their own user name and password. They are able to log out of a training session at any time, and resume it later. Users have to receive 80% to pass a module, and have to pass one section before they can move on to the next. They are given three attempts to pass before moving on;

the programme follows a structured and specific sequence.

Fully customised for Camargue, the programme is also personalised for each user, with each individual receiving their own dashboard. It's also designed to be fully interactive, with users able to ask and have questions answered. "We have tried to make this learning environment as easy to use and collaborative as possible and have removed all barriers to entry. Even the step by step guide to enrolling on the system has been crafted to be quick and easy."

E-learning is being rapidly adopted worldwide - and with good reason. Marescia cites research stating that internationally, nearly 25% of employees leave their jobs because of inadequate learning opportunities. E-learning addresses this issue, with positive spin-offs for the company: companies that implement e-learning boost retention rates considerably, while equipping employees with the skills to generate more revenue. Plus, as an eco-friendly paperless form of learning, it's cost effective.

"Our e-learning initiative is just one more way of showing that Camargue goes Beyond Insurance. Since the company was launched at the top of Kilimanjaro 13 years ago, we've proved ourselves to be true industry pioneers. Our venture into e-learning is just one more area where we're blazing a trail," concludes Marescia.

Brokers will receive five CPD points for successfully completing each training module. The first course on offer is D&O, with further liability products to follow.

For more, visit: <https://www.bizcommunity.com>