

Durban primary schools invited to #TaftaTellMyStory

The #TaftaTellMyStory competition, hosted by The Association for the Aged (Tafta), is a writing and multimedia competition open to all primary schools in the Durban region to commemorate the organisation's 60th birthday.



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The #TaftaTellMyStory competition, which launched with the opening of the new school term, invites learners to “Celebrate the life of an elder person” through the writing of short stories or artwork. Winning entries are eligible to win electronic gadgets such as laptops and tablets sponsored by MicroDivision and Windermere Shopping Centre.

“Through the celebrating the life of an elder person theme, we are encouraging children, at a young age, to begin opening the lines of communication between their own and the older generations with a view to breaking down the generational gap, and encouraging value-based relationships of respect, care, compassion between elders and children of society. By calling on these young learners to first interview an elder in their lives before putting together their submissions, we believe communication lines will at least be opened between the elder and young person,” explained Tafta CEO Femada Shamam.

Participating schools have until the end of September to submit entries to Tafta and winners will be announced at a mall exhibition of the finalists’ work at Windermere Centre in November this year.

To find out more about the #TaftaTellMyStory competition, visit www.tafta.org.za or contact Ateesha Rampersad on +27 (0)31 332 3721 to learn how your school can participate.