

# Digital marketing training offered

Inside Man is offering digital marketing workshops over the next few months.

## 1. LinkedIn for Business Workshop

Once you have completed this workshop, you will have an optimised personal profile that represents who you are. You will understand how to use LinkedIn to develop business through relationship marketing, participate in group discussions and connect with the people you want to do business with.

## 2. Essential Social Media training

This workshop will equip you with the skills needed to master the art of social media. We will teach you how to use Twitter, Facebook, Google+ and LinkedIn for business. You will also learn about social media tools that make life easier for social marketers.

For more information, go to [www.insideman.co.za](http://www.insideman.co.za).

For more, visit: <https://www.bizcommunity.com>