

Kia Motors sets another record

Shortly after setting a record for the [World's Longest Test Drive](#), Kia Motors has added another notch to its record-breaking belt. Arriving at New York City Hall, the 2017 Kia Niro officially received a Guinness World Record title for the lowest fuel consumption driving across the USA from coast to coast (hybrid car). The new record-setting mark is now 76.6 mpg (3,07-litres/100km).



The Niro EX was driven by Wayne Gerdes of Carlsbad, California, and co-driver Robert Winger of Williamsburg, Virginia, 3,715.4 miles from Los Angeles City Hall to New York City Hall using only 48.5 gallons or 4.1 tanks of gas. The vehicle was not altered in any way for the attempt.

"We're extremely pleased with the Niro's record-breaking performance," said Orth Hedrick, vice president, product planning Kia Motors America. "We set out to build a vehicle that offers real-world utility, great looks and fantastic mileage, and setting the Guinness World Record title confirms our achievement."

The Niro is an urban crossover hybrid vehicle, which Kia says is the brand's first dedicated hybrid and was conceived "to bridge the gap between outstanding fuel economy and compact crossover usefulness".

In addition to its athletic design, the Niro's features include a specially-designed hybrid system to provide a more dynamic and engaging driving experience, a spacious cabin with room for five occupants and their gear, an array of advanced driver assistance features and advanced telematics and entertainment equipment, including UVO3 with Apple CarPlay,

Android Auto and a 7-inch touch screen, Smart Cruise Control, navigation and a Harman Kardon premium audio system.

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