

Peugeot Citroen SA announces several new key appointments

Peugeot Citroen South Africa has made several new key appointments to its management team in order to transform its brand strategy.

Franciso Gaie has been appointed as managing director, Clara Metivier-Beukes as PSA group representative to South and Eastern Asia, Dineo Mofokeng has been appointed as the new digital marketing and advertising manager, while Morne McCartney has been appointed as PSA's price and product manager.

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