

International Public Art Fest announces theme for 2019

Non-profit organisation Baz-Art will host the third International Public Art Festival (IPAF) in Salt River, Cape Town from 9-17 February 2019. At least 20 local and international artists will create artworks on walls and in public spaces in Salt River under the theme of "Generation Next: Educate, Collaborate, Empower".

The artworks will be on display for communities, the public, businesses, and visitors to enjoy and appreciate as attendance is free.



Artist: ROA & Photographer: Oliver Petrie

The 2019 theme represents a focus on the future and the responsibility of present and successive generations to create a better world for all. In this spirit, the IPAF 2019 in Cape Town will again harness the immense power of public art to engage individuals, communities, businesses and others around the theme and help promote collective responsibility for one another and the well-being of the planet. IPAF organiser Baz-Art believes strongly that educating present and future generations, promoting dialogue and collaboration and empowering individuals and communities through public art can help promote positive change and attitudes.

In today's fast-paced world, the power of visual media is increasingly playing an important role in grabbing public attention and often provides a critical access point of information and reflection. Recognising this, the artists participating in IPAF 2019 will use walls and public spaces to visually reinforce messages around the theme for their bold, large, colourful and insightful artworks.



Artist: Jared Aufrichtig & Photographer: Oliver Petrie

There will be guided tours and workshops and members of the public will be able to see local and international artists in action as they produce their works.

For more, visit: <https://www.bizcommunity.com>