

# Grahamstown's National Arts Festival reveals new programme features for 2018

The Grahamstown National Arts Festival, taking place between 28 June and 8 July 2018 reveals some fresh new features to its programme. The programme will now include the Creativate Digital Arts Festival, The Festival of Film and Ideas, and the New Home for the Village Green.



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## Creativate Digital Arts Festival

Presented by Standard Bank, the new Creativate Digital Arts Festival is produced by the National Arts Festival with curatorial advisor Toby Shapshack. From a virtual reality dinner party play to digital graffiti and workshops on digital music composition and production, this festival sees plenty of creativity and technology converge.



Grahamstown National Arts Festival launches Creativate Digital

17 May 2018



## The Festival of Film and Ideas

This reimagined aspect of the festival sees a programme of thought-provoking discussions, workshops and experiences, many of which are aligned to the works and themes seen on the festival stages. The festival's film element is curated by award-winning film and documentary maker, Dylan Valley who will reflect on this year's curatorial prompt *Silences and Voices*.



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### **New Home for the Village Green**

The popular market and meeting place is moving to Victoria Girls' School in Beaufort Street. The market will be redesigned, with zones and spaces for families and kids comprising an improved food court and beer tent offering and a more accessible box office area. Entertainers will be an integral part of the experience, including a group of international buskers fresh from their summer Festival circuits.

“We have partnered with Standard Bank to reinvent this essential Festival hub and we think it’s going to be buzzing this year,” says Tony Lankester, Festival CEO.



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Head - brand, sponsorships and events at Standard Bank, Jenny Pheiffer says: "We're looking forward to an energised National Arts Festival. The Standard Bank Village Green, in its new location, will be the festival hub for great craft shopping, amazing food and it's the perfect place to visit in-between shows.

"We also believe that the digital arts festival, Creativate, will provide audiences with fresh and innovative experiences and engaging discussion. The Standard Bank Jazz Festival will be turning its attention this year to the rebirth of jazz, as a new generation of musicians tackle our musical legacy. That's a lot of reasons why you should not miss the National Arts Festival this year!"

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