

More than 50 speakers and panellists confirmed for Music Exchange

Music Exchange, the independent music conference, will take place on 21 and 22 March, with an additional day confirmed for the 23 March 2013 for workshops - and more than 50 speakers and panellists have confirmed, including some of the most influential names in the music industry.



Some of the panellists and artists to look out for are: Benjy Mudie A&R for Universal Music and Idols mentor; Rashid Lombard, founder of the Cape Town Jazz Festival; Sipho "Hotstix" Mabuse; music label Ghetto Ruff CEO Lance Stehr; producer Gabi Le Roux; and chief editor of Rolling Stone SA Magazine Miles Keylock.

Thebe Ikalafeng, (vice-chairman of the Brand Council of South Africa and a non-executive director of Mercantile Bank Holdings, Brand South Africa, WWF South Africa (WorldWideFund for Nature to name a few); as well as CEO of Brandsrock Mike Joubert; CEO of SAMRO Nick Motstate; Nick Matzukis, the music attorney, is launching his new book at the conference entitled South African Music Law, Contracts and Business - 2013 (third) edition; as well as radio personality Ian Bredenkamp from KFM are all speaking at the conference.

Artists speaking

Artists who are speaking at the conference include: Arno Carstens, RJ Benjamin ,Chad Saaiman , Jimmy Nevis, Dubmasta China , Andrew McPherson ,Mark Haze ,The Rudimentals , Reburn, Shadowclub , 7th Son , Goodnight Wembly, Dino Michael , DJ Da Capo. International producer and record label owner Charles Webster who produces luminaries such as Black Coffee, Bucie, MiCasa,Tracy Thorn (Everything But The Girl/Massive Attack) , Cathy Batistessa, Vanessa Daou, Wendy and Lisa and Robert Owens).

Delegates will hear about the future of music from the "who's who" of the music industry.

All panellists and speakers will make themselves available for the full two days. Delegates will move into focused presentations on a number of topics and these will be followed by panel discussions with experts in each field.

Submit demos

Delegates are encouraged to submit their demos via the Soundcloud link on the website.5 to 10 bands/artists/DJs and music professionals will be selected and given the opportunity to showcase their talent at the showcase evening at the end of Day One. Attendance for the Showcase evening will be free to delegates.

A number of key international music aficionados will also be present. Speakers will be published shortly.

See the <u>website</u> for a full list of artists and panellists and for further details on topics to be discussed at this year's 2013 Music Conference.

A two-day ticket at R499 will include the following:

- Catering for 21, 22 and 23 March
- Showcase Evening on 21 March
- · Concert Evening on 22 March

Workshops on 23 March are:

- ADMT African Dance & Music Technology: An interactive DJ interactive workshop, which will include how to DJ/production/remixing/mastering and running label etc.
 - With Dino Michael and Charles Webster who is producing luminaries such as Black Coffee, Bucie, MiCasa, Tracy Thorn (everything but the girl/massive attack, Cathy Batistessa, Vanessa Daou, Wendy and Lisa and Robert Owens). DJ Da Capo will also be part of this interactive workshop.
- The Score: Music database and Music Portal for Artists -"How to use this database to List Your Gig Guide" and other effective tools.
- · Contracts and Advice Legal: Ankia Pelser
- Web development and Sugarman.Org: Brian Currin

The venue is the Cape Town City Hall.

Ticket prices

- · One-day ticket at R299
- Two-day ticket at R499
- Music Exchange Concert tickets R50 sold online or R100 at the door

For more information on Music Exchange 2013, and booking details, contact <u>razia@triplementertainment.co.za</u> or go to <u>www.musicexchange.co.za</u>.

For more, visit: https://www.bizcommunity.com