

# Up The Creek 2017 announces more artists

Jägermeister presents Up The Creek returns to the Breede River in Swellendam from 26-29 January 2017.

The spectacular grounds offer a singular waterside experience, which comes into its own at the Sedgwicks Old Brown River Stage. Here, bands play to the crowd from a stage that is built on the banks on the river, while revellers are free to spend their time bobbing up and down in the river on all manner of lilos and weird and wonderful floatation devices.



## Who's playing?

For the past 26 years, Jägermeister presents Up The Creek has managed to remain small and intimate while growing in reputation and attracting some of South Africa's best live acts.

The Jägermeister presents Up The Creek organisers, Red Hot Events, have confirmed twenty one acts so far, including Dan Patlansky, The Black Cat Bones, Albert Frost, Rubber Duc, Slow Jack, Ben Dey and the Concrete Lions, The Kiffness, Gerald Clark and the Deadmen, Medicine Boy, Taxi Violence, Jackal and the Wind, The Liminals, Akkedis, Early Hours, Grassy Spark, Forefront, Guy Collins, MT Seas, Southern Wild, The Oh So Serious, Jak Skandi, Jack Hammer, Tom James (UK), The Travelling Gypsies, Opposite the Other, Crimson House, Manouche, Richard Stirton, Los Tacos, Kings Down South, Paige Mac.



The Kiffness

The festival's Facebook page will announce additional bands in the new year.

## **Ticket details**

To ensure that the festival stays small and select, only 2,700 tickets have been made available. The single tier ticket price is set at R970, which includes full access for the entire weekend (Thursday 26 January-Sunday 29 January). There are unfortunately no day passes and no under-18s will be allowed.

Attendees should bring their A-game for the 'Anything That Floats' competition – the most innovative craft takes home a prize!

## **Festival partners**

The Heartbreak Motel will once again offer a luxury glamping option for festivalgoers who enjoy having access to a fully-pitched tent, linens, warm showers, a daily breakfast and 24-hour security.

Additionally, the festival has also joined forces with Generosity Water, an international initiative that seeks to provide safe drinking water for people in developing countries. For every bottle of Generosity Water purchased at Up The Creek 2017, two people in a developing country will receive water for a month. Each bottle has a QR code that can be scanned to see which community will benefit from your purchase.

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