

Call to enter Vodacom In The City

Vodacom is once again offering SA's rock and indie bands the opportunity to win the coveted slot as the only local band on the fully international line-up at this year's Vodacom In the City (VITC), which takes place in Newtown's Mary Fitzgerald Square on 3 October, 2014. The winning band will share the spotlight alongside Rudimental, MGMT, Crystal Fighters and The Presets.



In order to enter just go to www.vitc.co.za. There's a simple form that needs to be filled in along with links to music, a band logo and photo must also be uploaded. All entries will be whittled down to the top four finalists by a panel of industry specialists. The fans then get to vote for their favourite local act.

All four finalists will also get to perform at the pre-party to garner votes at The Vodacom Open the City Session at Townhall in Joburg on 5 September.

The winning act will get to "Open the City" for the likes of MGMT and Rudimental and get paid a tidy little sum of R30,000 for the pleasure of rocking out on the main stage.

If you fit the following criteria, enter before midnight on 13 August:

- Your band must have a minimum of two years live performance experience;
- Your band must have played to an audience of at least 2000 attendees;
- You must have a minimum of 45 (forty-five) minutes of original material;
- You must have been playlisted on a commercial or campus radio station;
- You must be available to perform on 5 September and 3 October, 2014 in Johannesburg.

The four finalists will be announced on 18 August.

www.inthecityjhb.co.za

For more, visit: <https://www.bizcommunity.com>