

Chelsea Flower Show: SAGCE continues SA's entry sponsorship

After its successful rescue of South Africa's entry to the 2011 Chelsea Flower Show, the [current sponsor](#), the South African Gold Coin Exchange (SAGCE) has announced it will sponsor the team again next year. Its R300 000 sponsorship was well-rewarded when the team brought home a Gold from the show. Michelle le Roux, SAGCE brand marketing manager said that the funding for the show was but one of several of the group's corporate social investment initiatives.

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