

# Jacaranda's new breakfast show team, community radio gets sponsor

A new breakfast team line-up is on air at [Jacaranda 94.2](#) from January 2012 and Just On Cosmetics is supporting the Mdantsane Community Radio breakfast show, by signing up as its [first corporate sponsor](#).

## New blossoms for Jacaranda



Rian van Heerden

Rian van Heerden will host the breakfast show, joined by Ashley Hayden who makes her ~~debut on breakfast radio~~ debut as host on breakfast radio (she has previously been a breakfast show news reader). Also on the show will be presenters Dianne Broodryk, who is the heart of Good Morning Angels and presents the news, and Robbie Kruse on the sports desk.

As the current host of 'That Show' on the station's weekday evenings, van Heerden has built a reputation as an entertainer on radio and television during his 20-year broadcasting career. His career started at Tuks FM in 1992. He then hosted the Punt FM breakfast show between 1998-2000 whilst at the same time launching a television career with Kyknet. Rian also hosted the drive show on OFM for two years before returning to Gauteng.

Hayden started her media career at M-Net at 20. She followed this up with a spell on radio at the same time as presenting 'Bon Voyage'. Today she is one of the most recognisable faces and voices in broadcast media, especially after her appearance in Survivor South Africa.

Station manager, Kevin Fine, said, "I must thank Frankie Du Toit and the team of the Frankie and Co Morning Show who, in the face of adversity, have steadied the ship and created great radio on Jacaranda breakfast for the past three months. They really pulled together to produce magical moments and our listeners and fans have been consistently entertained and informed. Frankie will return to 'The Workzone' between 10am to 1pm on weekdays."

## Support enables broadcasting



The Mdantsane Community Radio in East London, which started broadcasting in mid-November, has received R70 000 from the East London based firm, Just On Cosmetics, which has over 40 stores in three provinces and is active in CSR programmes in all the communities where it has outlets.

"Information and knowledge provide true empowerment. That is why we decided to take the initiative and support the station, even before it started broadcasting," says Ravi Naidoo, CEO of Just On Cosmetics. "We need the support of companies like this to succeed in our goal to serve the community. Their presence will help add value to the programming," adds the station's board chairperson Bethwell Zulu.

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