

Loeries expo flies into Namibia

The Loerie Awards season is now officially underway and the Travelling Exhibition, sponsored by the SABC, is currently showcasing the 2006 award-winning work to marketers, agencies, consumers, up-and-coming creatives and students at DV8 Saatchi & Saatchi in Windhoek, Namibia, 13 April - 20 April 2007.

Says Andrew Human, MD of The Loerie Awards, "The standard of last year's winning work is exemplary and the Travelling Exhibition provides a perfect platform to showcase original work to those in Namibia and encourage local creatives to derive inspiration from the exhibition to enter their outstanding work into this year's awards.

"One aim of the exhibition is to educate and nurture development in the brand communication field. Learners who have an interest in creative fields such as writing, photography and music will be inspired by the exhibition and discover that there is a rewarding and exciting career path out there for them," Human continues.

For the first time, the exhibition will be displayed around the world stopping off in New York as well as Russia to illustrate our region's creative spirit. The winners of the Loerie Awards 2007 can look forward to having their work showcased in next year's exhibition as well as feature in The Loerie Awards 2007 Annual.

For further information, including entry forms and criteria, go to www.thelorieawards.co.za.

For more, visit: <https://www.bizcommunity.com>