

# Call for entries to Maputo Advertising Festival

Entries for the second annual Maputo International Advertising Festival are now open. The festival, organised by AMEP, honours and recognises advertising agencies, producers and other communication companies from any part of the world, especially from the southern Africa and Indian Ocean regions.

Competition submission categories include: TV/Cinema, radio, print, poster, billboard, Internet site, Internet banner, Internet promotion, campaigns and integrated campaigns.

A jury will be set up of 10 professionals from Mozambique and other countries to judge the pieces submitted to the competition, and allocate prizes, after producing a short list. The jury will be chaired by the renowned Angolan Jose Guerreiro.

Judges will select the winners and finalists based on originality and effectiveness in communicating the objectives. Award winners will be announced at a ceremony on 30 May 2007 at the Hotel Avenida in Maputo.

Entries can be submitted in Maputo city (address mentioned on the entry form). For more information, go to [www.amep.org.mz/festival](http://www.amep.org.mz/festival).

For more, visit: <https://www.bizcommunity.com>