

# Mediamark sponsors MOST Media Agency Legend Award

Mediamark, formerly known as Radmark and Digitalmark, will be the sponsor of the Legend Award at the 2014 MOST Awards.



New rules specify that a winner of the Legend category can only win once. The winner of the award will have demonstrated, over the years, knowledge of the media landscape, client brands and market landscape, exemplary communication skills, professionalism, ability to empower, plus involvement, dedication, and commitment to improve the industry constantly.

"The remarkable talent within the media industry deserves recognition and having the opportunity for the company to do so publicly through this forum is an honour," says Elton Ollerhead, MD of Mediamark.

For more, visit: <https://www.bizcommunity.com>