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Woolworths appoints new Country Road CEO

Woolworths has appointed Scott Fyfe as the new CEO of the Country Road Group, its Australian subsidiary.

Fyfe's previous employment involved a number of roles ranging from buying, merchandising and sourcing at Marks & Spencer, where he spent the last 20 years.

His appointment will commence in 2017. He will replace Matt Keogh who resigned in pursuit of new career opportunities.

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