

Reward your pizza craving



Col'Cacchio pizzeria is launching its new loyalty programme to reward regular customers for their patronage while encouraging new customers to sign up. The store-specific loyalty card has been introduced at all 17 branches across the country. Ask in-store for the free card and receive one sticker per qualifying bill. Discounts are redeemable on the 5th and 10th visit. The card is only valid at the branch of issue. The loyalty cards further provide an opportunity for Col'Cacchio pizzeria to understand their customers better and create a loyal following which allows for open communication for future marketing campaigns and events.

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