

Nissan GT-R is ladies' Dream Drive

 By [Henrie Geyser](#)

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The scorchingly fast Nissan GT-R super sports car has won the 'Dream Drives' category in the 2013 Women's Car of the Year (WCOTY) awards.



The super-performance GT-R has a rich history the world over, forming strong followings in motorsport and as an object of desirability -the poster on the wall car of boys of all ages and obviously also much fancied by South African women.

The sleek all-wheel drive coupé is powered by a front-mounted 3.8-litre twin-turbocharged V6 petrol engine which blasts out 397kW and 628Nm to blast the GT-R from zero to 100km/h in just 2.7 seconds and on to a top speed of 315km/h.

"The category win is a great one for the GT-R," said Janico Dannhauser, Product Manager for GT-R at Nissan South Africa. "It's fantastic to see that a car with typically masculine connotations is also appealing to the 'fairer sex' and we can assure the thousands of voters that it is indeed a dream to drive."



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Record number of voters

The WCOTY competition, which is run by Women on Wheels magazine and published as a supplement to female interest titles including O, the Oprah Magazine, Marie Claire, Cosmopolitan, and House & Leisure magazines saw a record number of votes for the 2013 event.



The judging panel's votes - which were cast by prominent female members of the South African motoring media including Charleen Clarke of Women on Wheels who convenes the competition, Liana Reiners of Car and Leisure, Sukasha Singh of Mail & Guardian, Mabuyane Kekana from Sunday Independent, Media 24 content producer Janine-Lee Gordon, Lindsay Vine from IGNITION TV, Driving in Heels blogger Vuyi Jabavu and award-winning motoring journalist Peta Lee - were accompanied by over 30,000 public votes to determine the various category winners and ultimately the 2013 Women's Car of the Year.

Clarke said: "Each year more readers get involved in voting for their favourite cars, which just goes to show that women are researching and selecting the cars they want to drive. Women are definitely no longer in the back seat when it comes to making vehicle purchasing decisions."

ABOUT HENRIE GEYSER

Henrie Geyser joined the online publishing industry through iafrica.com where he worked for five years as news editor and editor. He now freelances for a variety of print and online publications, on the subjects of cars, food, and travel, among others; and is a member of the South African Guild of Motoring Journalists. henrieg@iafrica.com

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