

# Automotive

We've compiled our annual #BestofBiz 2018 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Automotive site over the past year below.



## Our most-read stories

1	<a href="#">Petrol price: How South Africa compares with rest of world</a> - Juliet McGuire	19 Jun 2018
2	<a href="#">Fuel price hike expected for September</a>	24 Aug 2018
3	<a href="#">The new Polo is cool, confident, and classy</a> - Ilse van den Berg	05 Feb 2018
4	<a href="#">Most fuel efficient petrol cars in SA (2018)</a> - Gero Lilleike	13 Jun 2018
5	<a href="#">How the filling station will evolve in a high-tech future</a> - Louise Steenekamp	24 Jan 2018
6	<a href="#">Volkswagen SA reveals new Polo</a>	26 Jan 2018
7	<a href="#">Most fuel efficient diesel cars in SA (2018)</a> - Gero Lilleike	08 Jun 2018
8	<a href="#">Most fuel-efficient double-cab bakkies in SA</a> - Gero Lilleike	12 Jul 2018
9	<a href="#">Second petrol price drop may bring further relief</a>	01 Feb 2018
10	<a href="#">Best-selling new vehicles in SA</a>	26 Jul 2018
11	<a href="#">"Kia or BMW" is actually a real question now</a> - Lance Branquinho	21 May 2018
12	<a href="#">Want to do a vehicle check before purchase? There's an app for that</a>	02 Jul 2018
13	<a href="#">Rajesh Gupta new CEO of Mahindra South Africa</a>	11 Apr 2018
14	<a href="#">Datsun enters Zimbabwean market</a>	23 Feb 2018
15	<a href="#">#TriedAndTested: The all-new Suzuki Swift</a> - Ilse van den Berg	18 Jun 2018
16	<a href="#">#BizTrends2018: Automotive industry to move towards consolidation</a> - Mike Whitfield	08 Jan 2018
17	<a href="#">#BizTrends2018: The year of the millennial car buyer</a> - Kriben Reddy	08 Jan 2018
18	<a href="#">Ford appoints new MD for SA and sub-Saharan Africa</a>	26 Jun 2018
19	<a href="#">Official Ferrari dealer announces 2018 internship programme</a>	01 Feb 2018
20	<a href="#">When is the right time to sell your car?</a>	20 Feb 2018

## Our most-read contributors

1	<a href="#">Ilse van den Berg</a>
2	<a href="#">Ané Theron</a>
3	<a href="#">Lance Branquinho</a>
4	<a href="#">Naresh Maharaj</a>
5	<a href="#">Mike Whitfield</a>
6	<a href="#">Kriben Reddy</a>
7	<a href="#">Henrie Geyser</a>
8	<a href="#">Marius du Toit</a>
9	<a href="#">Trevor Hill</a>
10	<a href="#">Pieter Niemand</a>
11	<a href="#">Jeff Osborne</a>
12	<a href="#">Marcus 'The Maltese Falcon' Brewster</a>
13	<a href="#">Rhys Evans</a>
14	<a href="#">George Mienie</a>
15	<a href="#">Arthur Goldstuck</a>

## Our most-viewed press offices

1	<a href="#">Tiger Wheel &amp; Tyre</a>
2	<a href="#">AutoTrader</a>
3	<a href="#">Festival of Motoring</a>
4	<a href="#">Kia Motors South Africa</a>

## Our most-read new business wins

1	<a href="#">BP, Castrol continue VW partnership</a>	10 Jan 2018
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## Our most-read new appointments

1	<a href="#">Bridgestone South Africa adds new members to its team</a>	07 Aug 2018
2	<a href="#">Toyota South Africa appoints Thabo Smouse</a>	19 Jan 2018
3	<a href="#">IPOP Motor Group appoints Mark van der Walt</a>	02 Oct 2018

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