

Webtickets goes cashless with NFC payment system

Integrated online ticketing service, Webtickets recently introduced NFC's 'Tap-n-Go' technology as an effective event management solution. NFC is a wireless technology that gives you the ability to tap your smartphone or a preloaded card against a credit reading device or a tag that is NFC-enabled.



Event-goers preload their Webtickets cards using cash or coupons and once they're at the event or festival, purchases can be made for food, drinks or promotional goods by simply tapping the card against the vendor's NFC-enabled device. This system works even when the event is technically offline and is most convenient at events where cash machines or ATMs aren't readily available.

From a vendor perspective, venue operators are now able to track sales, accurately determine and offer commission on sales, and use the data from purchases to streamline their offering to event-goers.

Webtickets' cashless payment system works with existing devices, such as Samsung smartphones and tablets, and the app can be readily downloaded.

For more information, visit www.webtickets.co.za, [Facebook](#) and Twitter [@webticketsSA](#).

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