

Brand Experience Centre opening

The BSH Brand Experience Centre, which features the bespoke Bosch, Siemens and Gaggenau brands, officially launched on 16 May in Johannesburg, South Africa. Guests were taken on an interactive gastronomic journey by some of South Africa's most well-known chefs, namely Matt Manning and chef Marthinus Ferreira from DW eleven-13.



Alexia Damianou and Amy Butler from the Bosch experience stand introducing their delectable pastries to the guests



Chef Marthinus Ferreira (Brand Ambassador for Gaggenau) introducing his culinary delight with Heidi Duminy



Chef Marthinus Ferreira (Brand Ambassador for Gaggenau) preparing exquisite canapés



Courtnall and Semone Skosan enjoying the Gaggenau experience



MC for the evening, Melinda Bam introducing Mr. Enrico Hoffmann, MD of BSH SA



Melinda Bam assisting Chef Matt Manning with food preparation on the Siemens stand.



Mr. Enrico Hoffmann welcoming valued guests to the official opening of the Johannesburg BSH Showroom

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