

Categories named for Eat Out Mercedes-Benz Best Everyday Eateries

The categories have been named for the Eat Out Mercedes-Benz Best Everyday Eateries, which recognises readers' favourite restaurants. The winners are determined by highest average star ratings - awarded by the public on eatout.co.za - over a year-long period.

The categories for 2016 are as follows:



- Best African Eatery
- Best Asian Eatery
- Best Bistro
- · Best Burger Eatery
- · Best Coffee Shop
- Best Country-Style Eatery
- Best Indian Eatery
- Best Italian Eatery
- Best Seafood Eatery
- Best Steakhouse
- Best Food Truck (new)
- Best Tapas Eatery (new)
- Best Mexican Eatery (new)

The Eat Out Mercedes-Benz Best Everyday Eateries were held for the first time in 2015, with 10 categories for each province. "In response to crowd favourites and to reflect current restaurant and food trends across the country, we decided to add three

more categories for 2016 – Best Food Truck, Best Tapas Eatery and Best Mexican eatery," said editor-in-chief of Eat Out, Anelde Greeff.

Mercedes-Benz is sponsoring theses accolades for the second consecutive year. Said Selvin Govender, marketing director of Mercedes-Benz Cars: "The Best Everyday Eateries gives people the opportunity to celebrate the more casual restaurants that they love to visit regularly with their friends and family. We encourage Eat Out readers to give their favourite eateries a chance to shine by reviewing them before the closing date."

How it works

Over the course of the year, members of the public visit <u>eatout.co.za</u> to rate and review the eateries they've visited recently. In each of the categories for each province, the qualifying restaurants with the highest average star ratings between 1 October, 2015, and 30 September, 2016, will be awarded at this year's Eat Out Mercedes-Benz Best Everyday Eateries. There will be two celebrations of the winners in October 2016 – one in Gauteng and one in Cape Town. Restaurants that perform well in their category but don't meet all the criteria to win are eligible for 'highly commended' certificates.

For each review posted, Eat Out will pledge a meal for a hungry child through Stop Hunger Now Southern Africa. Eat Out is also giving away R1000 to one reviewer per month until the end of September 2016. All the reviews written in the year period until that date will influence which restaurants take home the top prizes in each category.

Write a review at www.eatout.co.za/write-review

For more, visit: https://www.bizcommunity.com