

Top brands to feature in Men's Health Menswear Collection

The seventh annual Men's Health Menswear Collection, hosted by Men's Health, will take place at the Shine Studios in Braamfontein, Joburg, on Thursday, 18 September, 2014. Fourteen of SA's leading brands will take part, including Guess, celio Soviet, Mr Price, Edgars, Kurt Geiger, Spree, Polo and TM Lewin. For the first time, the collection will be incorporating womens' wear into the event, which will be done in collaboration with Women's Health.



Expect appearances on the runway from well-known faces, including Selimathunzi presenter and model, Lunga Shabalala, Maps Maponyane and former Miss South Africa and TV/radio presenter, Nicole Flint.

Well-deserved time in the limelight

"The Men's Health Menswear Collection has become one of the biggest fashion events in South Africa and gives menswear some well-deserved time in the limelight," said Azeez Jacobs, Men's Health's Fashion Editor. "We're proud to be associated with these ready-to-wear brands and in typical Men's Health fashion, we will be doing things differently and presenting a show to remember!"

According to Jacobs, key trends to look out for this season include plenty of colour and bold prints -including floral and graphic on designer brands.

For tips on how to interpret summer trends into your daily wardrobe keep a lookout for the Men's Health October Guide to Style, which goes on sale on 25 September.

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