

# Momentum appoints vibrant communicator

Tshepo Matseba has joined Momentum Group as Communication Specialist.

Part of his brief is to provide strategic direction in communication, media relations, and advertising for Momentum Lifestyle's innovative rewards and wellness programme, Save Thru Spend.

Prior to his appointment at Momentum, Tshepo was the Corporate Communication Officer at the University of South Africa's Graduate School of Business Leadership (SBL), where he worked on developing the SBL's brand identity.

He brings solid experience in communication having worked for the Independent Broadcasting Authority, now Independent Communications Authority of South Africa (ICASA), Media Tenor South Africa as a Media Analyst, Trainee Producer for a film company in Rosebank, and a Field Researcher for the Bureau for Market Research at Unisa.

Tshepo studied Communication Science at Unisa. He completed the Professional Management Programme at Unisa SBL, and attended various industry programmes, including the Managing Corporate Communication Programme at Wits Business School.

He is a proud member of the Black Management Forum, and the National Press Club.

For more, visit: <https://www.bizcommunity.com>