

## Sunday's Media@SAfm's lineup

This Sunday, 29 August 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include MTN's [Serame Taukobong](#), *Sunday Times* Top Brands Marketing Personality of the Year; discussing BMW, *Sunday Times* Top Brand Top Car; chatting to Sphiwe Sesanti about the launch of MEDIAAFRIKA, Stellenbosch University's new journalism centre initiative; Tony Irish, chief exec of the SA Cricketers' Association, talking about the 20% stake the players have in SA cricket; Interbrand Sampson's [Jeremy Sampson](#) on how the strikes have harmed SA's image after the glory of the 2010 FIFA World Cup; Roma Ramkhelawan about getting the public to chose Nik Naks' packaging; [Nick Keller](#) giving the rundown on categories and entries for the [2011 Virgin Active Sport Industry Awards](#); and Garda has his eye on... Top Billing presenter Michael Mol. Advance comments or questions can be sent to [ashraf@safm.co.za](mailto:ashraf@safm.co.za) or [media@safm.co.za](mailto:media@safm.co.za), [Twitter](#) or [Facebook](#).

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