

D-Day for Loeries is Friday

The D-Day for entries to the 2014 Loeries is Friday, 13 June 2014. Branded Content is a new category in 2014 that includes the integration of a brand into a pre-existing or new content platform. Entries into this category may include feature film or mini-series made for television, cinema release, DVD, or online release across all genres such as fiction, reality, documentary or entertainment. All paper-based entries in Communication Design stand a chance of winning the Antalis Creative Use of Paper Award. If your brand has been "Doing good while doing good business" then your work should be entered for the Ubuntu Award for sustainable marketing.



- **TV & Radio:** John Mescall, Executive Creative Director, McCann, Sydney
- **Print, Outdoor & Collateral:** Arno Lindemann, Chief Creative Officer, Lukas Lindemann Rosinski, Hamburg
- **Digital:** PJ Perreira, CEO and co-founder Perreira and O'Dell, San Francisco
- **Communication Design:** Stephen Doyle, Creative Director, Doyle Partners, New York City

For more:

- Bizcommunity search: [Loeries](#)
- Official site: www.loeries.com
- Google News search: [The Loeries](#)
- Twitter search: [Loerie Awards OR "The Loeries" OR Loeries2014 OR "Loerie Awards 2014"](#)
- Facebook: [The Loeries page](#)
- Twitter: [@loeries](#)

For more:

- Official site: www.loeries.com, [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

For more, visit: <https://www.bizcommunity.com>