

Sunday's Media@SAfm show to feature Chris Vick

This Sunday, 3 June 2012, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- a discussion with guest [Chris Vick](#), on whether the Zuma "[Spear](#)" [portrait](#) is a media game changer
- the [Sunday Times](#) Generation Next survey - what's in and what's not?
- Ad of the week: The Cell C 99 ad
- Branded feature: Life time achiever at the ADfocus awards, [Nunu Ntshingila](#) of Ogilvy
- [Joe Public](#) which won a major social media award
- [Stafford Massie](#) on trends in marketing in the internet generation
- [Shelli Nurcombe-Thorne](#) on the Joburg's Darling blog and
- the Sanlam National Start Something Day campaign

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Facebook](#) or [@ashrafgarda1](#) on Twitter.

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