

Telkom launches SME competition

To support the small and medium size enterprises (SME) sector, Telkom Business is running a competition with prizes valued at R750,000, as part of its desire to create a lasting partnership with SMEs.



The company will give away five prizes of an ICT and business makeover from a business coach, valued at R150,000 each, to five business winners. To win, businesses need to sign up, upgrade or renew their calling plan (BizTalk) or Internet Package (TBiz) before 15 February 2013.

Winning businesses will be coached on how best to spend the prize. Prize elements are as versatile as they are interesting, and include ICT equipment such as laptops, phones, tablets, etc. ICT tools such as website design software, and even office furniture, are on the list.

Thami Magazi, Telkom's managing executive responsible for small and medium business services within the enterprise markets division, said: "The company is paying closer attention to the ever-growing SME market. It has a website specifically designed for this sector in mind, www.smme.telkom.co.za, which showcases a range of telecommunication products and services that are specifically designed to meet their business needs. This competition was designed with the objective of reaching out to SMEs and, when it came to selecting a prize, a makeover from a business coach was the obvious choice. The five winning businesses will be able to propel their business forward."

For more, go to www.telkom.co.za.

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