

## Bizcommunity.com teams up with Chai FM

Bizcommunity.com now has a voice! We've teamed up with Johannesburg-based community radio station [101.9 Chai FM](#) and former 5fm DJ [Kevin Fine](#) to take the biggest online marketing platform in the country to the airwaves.



Wednesday night, 1 June 2011, will see the Bizcommunity and 101.9 FM Media & Marketing show take to the air at 6pm, hosted by Fine. Each week the show will feature the big names of the industry, media trends, agency and brand activities.

Comments [Warren Harding](#), Bizcommunity's recently appointed marketing manager, "It made perfect sense for us to partner with 101.9 FM and take the trusted online brand to the airwaves."

### **Graeme Joffe**

Chai FM has also acquired [Graeme Joffe](#), co-founder of [Township TV](#) and former Highveld 94.7 and CNN presenter, to host Sportsfire.

Sportsfire - described as a straight shooting no-nonsense sports show that intends to get to the truth behind all the biggest sporting stories - sees Joffe on air every Tuesday night 6pm-7pm and Sunday mornings 9am-10am, starting Tuesday 31 May at 6pm.

The show encourages listeners to call in and air their opinions while Joffe scrums down with administrators, coaches and players. According to him, there'll be "no more sitting on the fence; it's time for some straight talk in South African sport."

### **Adult contemporary talk and music station**

Chai FM is an adult contemporary talk and music station that talks to a community of achievers LSM 8-10, as well as 60% of South Africa's decision-makers in Gauteng. Tune in on 101.9 FM or stream the shows live on [www.chaifm.com](http://www.chaifm.com).

Bizcommunity had 2 889 789 page impressions and 335 711 unique browsers in April 2011, according to Effective Measure, and across all our portals, our daily and weekly newsletter subscribers totalled 100 588.

*Last updated at 3.24pm on 24 May 2011.*

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For more, visit: <https://www.bizcommunity.com>