

Online learning for MBAs - LSM evaluates

An article evaluating opportunities and benefits of online learning, particularly as they relate to MBA degrees, is now available from the London School of Marketing.



According to the article, it is well established that the internet has revolutionised every aspect of human interaction, however some remain uncertain about the credibility, recognition and reliability of the new advancements in online education. The reality is that an online degree provides a qualification with the same reputation as that of a traditional degree, but with a clear difference in environment and delivery.

Complementing a comprehensive range of blogs, whitepapers and case studies designed to support students pursuing sought-after marketing, business and academic designations, this article evaluates the current misconceptions of online education while weighing up its benefits. It discusses steps taken to improve the quality of online degrees and ways to identify a reputable programme.

With the increasing use of technology in everyday life and the tough quality controls placed on higher education, employers and recruiters now accept the value of online degrees, and even consider them advantageous in some situations, the article concludes.

To read the full article, [click here](#)

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