

See my new online educational marketing programme

 By [Chris Moerdyk](#)

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Over the past year I've been working on creating an online educational programme and learning community targeted at anybody interested in learning more about marketing.

It's called 021Marketing and my co-founder is an extremely tech-savvy professional marketer, Sean Twomey, and our main mission is to educate, empower, motivate and support people who are looking to simplify, enhance and maximise their marketing results.

To get started, we've created a free online video series titled "A Simple Overview of Better Marketing" which covers both traditional marketing and online marketing. 24 concise videos, covering 22 modules, sharing actionable insights and advice.

This new programme uses the latest in online technology and is largely video-based but will include just about any medium you prefer.

There's a lot for free and those who wish to become members, will receive personalised answers to specific marketing questions.

The videos can be accessed free of charge by opting in on the following page:

<http://021marketing.com/free-videos/>

ABOUT CHRIS MOERDYK

Apart from being a corporate marketing analyst, advisor and media commentator, Chris Moerdyk is a former chairman of Bizcommunity. He was head of strategic planning and public affairs for BMW South Africa and spent 16 years in the creative and client service departments of ad agencies, ending up as resident director of Lindsay Smithers-FCB in KwaZulu-Natal. Email Chris on moerdykc@gmail.com and follow him on Twitter at [@chrismoerdyk](#).

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