## 🗱 BIZCOMMUNITY

## Local artists announced for Feel the Beat of Subzero

The "Ice" list of local performers who will share the stage with the hip hop legend Kanye West at the Castle Lite Feel the Beat of Subzero Experience has been announced. However, a surprise artist will only be revealed at the event when he hits the stage.



The Major League DJs will kick off the entertainment on 2 February. Known for using an effect pad with looping and scratching to hip hop mixes during their set, they will orchestrate their own unique spin on some of hip hop's hottest tracks. Guests can also expect one of SA's hottest female hip hop DJs, Ms Cosmo to burn up the decks. As the first and only female DJ on Channel O, she has quickly made her mark on the continent and gained respect in the hip hop community.

Apart from some incredible experiential acts including an aerial dance off, and a one-off collaboration with some of SA's biggest hip hop acts, namely Magesh of TKZ fame, HHP, Tumi from Tumi and the Volume and Zakwe, some of Mzansi's acclaimed media personalities: Gareth Cliff, Pearl Thusi, Loyiso Gola and Sizwe Dhlomo will be the MCs on the night, adding to the already jam-packed entertainment line-up.

## The largest screen in Africa

"What the 10 000 guests can expect is a refreshing spin on everything they expect to see at a concert experience; for example, we will be converting The Dome into the largest igloo in Africa," remarked Andrea Quaye, GM of Castle Lite. "Our guests will be the first to see some true innovations in a concert experience, as we introduce the largest screen in Africa with some truly remarkable special effects."

Limited tickets for the concert are still available at Computicket at R650 for a standard ticket.

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