

OFM staff embraces Mandela Day by prettifying house of safety

Issued by [OFM Radio](#)

24 Jul 2018

Central Media Group (CMG), home to OFM, embraced Mandela Day on 18 July by improving the living conditions of the 24 boys and girls living at the House of Compassion, a registered youth care centre offering a place of safe residence.



47 staff members from all divisions in Central Media Group, including OFM, web company Digital Platforms, publishing business Mahareng, event organisers Red Star Talent Agency and staff members from support divisions such as technical and human resources, all pitched in to do their part.

The team painted the Wendy House mini-library, a Wendy House storeroom, a jungle gym, window frames and planted a garden. The mini-library was also repacked with some new donations. After a full day's work, the children's mini-library, garden and play-area was transformed.

CMG's clients also pitched in with much valued sponsorships. Buco supplied paint and tools, Mambo's Plastics Warehouse supplied cutlery and kitchenware, Pretty Gardens donated seedlings for the garden and Denmar supplied refreshments.

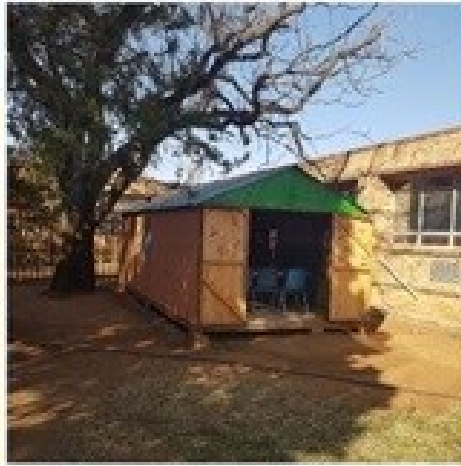
According to OFM General Manager, Nick Efstathiou wanted to make a meaningful contribution to the lives of those less fortunate this Mandela Day.

"The aim of Nelson Mandela Day and all who celebrate it, is to make a positive difference in someone's life by giving of your time, your talents or your resources. The CMG staff truly came on board and pitched in to make the surroundings of these 24 boys and girls a little bit more colourful. We were privileged to be part of this initiative and will continue to support Mandela Day for many years to come," says Efstathiou.

Nelson Mandela is celebrated on the 18th of July every year. On this day, Mandela's life and legacy is celebrated with the hashtag [#actionagainstopoverty](#) and by performing selfless deeds to benefit those less fortunate.



[click to enlarge](#)



[click to enlarge](#)

- ° **The value of relationships in content creation** 16 Apr 2024
- ° **OFM returns as media partner for Central SA sports teams** 15 Apr 2024
- ° **Upington listener wins OFM's Big Radio Registration grand prize** 3 Apr 2024
- ° **From retail to radio** 22 Mar 2024
- ° **The power of many: How a multimedia approach enhances products and business** 15 Mar 2024

OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>