

## More attempts to limit humour on air

Following Frank.Net's radio ad, advising 'Steve from Bleep Bank' that he should consider getting life insurance, as no one likes him, FNB wants the ad removed from the air. Lenerd Louw, CEO of Frank.Net says, "You never know what might happen to you in life, which is why it's always a good idea to have life insurance. Steve could have had life cover worth up to R10 million, with his risk profile. We're sorry FNB didn't appreciate Frank saying what everyone's thinking and we wish Steve well. Good luck out there, Steve."

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