

Street Kulture

I write this asking for a sponsorship for an event, which will be held during September. This event aims to bringing fun to the youth in a positive way and in a language most understood by them as I am too. Executive summary: The event is basically an introduction or rather welcome to summer, it aims to entertain the youth and breed positivity through the music they like from the DJ's and artists whom they love. What makes it stand out is the fact that it's not only about the music but there would also be a skate boarding rank, graffiti section and exchange of ideas among the youth. It will empower the overall youth of not only Tembisa, but majority of the townships in and around Gauteng. Subsequently it aims to remove the division among the youth and bring unity whether born in the suburbs or the townships. Also, such events are usually held in posh places and it would be ideal now more than ever to have it in a township, especially with the exponential growth of the youth's voice in the country. A quarter of the proceeds from the event is aimed at empowering the youth. Your support will be greatly appreciated.

Name of the event: Street Kulture

Venue: Moriting Park Tembisa

Expected audience 7000 plus people

Budget: R400000,00

Break down of the budget

- R250000,00 Booking artists and Dj's (according to my quotations enough relevant artists would cost R198000,00, but due to a few possibly mishaps I stretched it to a round figure of R250000,00).

These artists include:

- o Reason
- o AKA
- o Kwesta
- o Cashtimefam
- o L-tido
- o Casper Nyovest
- o DreamTeam
- o Muzart
- o Ricky Rick
- o Okmalumcoolkat
- o Dj Shimza
- o Liquid deep
- o Zakes Bantwini
- o MoFlava
- o Dj SleazyP
- o Maggz
- o Dj Warras
- o Uhuru
- o Coelo de song
- o Mandoza (Main attraction)
- o Zola 7 (Main attraction)
- o Pro
- o DjSpeedsta
- o Sol Phenduka
- o Lulo Café
- o Red Button
- o Micky M
- o Emcee of the event TallA\$\$Mo especially since he's from Tembisa

- Venue is still unclear but they said R15000,00
- Stage, sound and lighting R45000,00
- Toilets R300 each hired toilet and at least 40 toilets will be required R12000,00
- Barricades of the approximate size of the venue will cost R30000,00
- Skate boarding ramp R15000,00
- Graffiti boards R10000,00
- Photo Booth R5000,00
- Beverages and Food still unclear
- Ticket sales normal R100 and VIP R200 (VIP section with a restriction of 2000 people)
- VIP section construction approximately R20000,00

Please bear in mind that these figures may change, but I tried the most to be accurate and just above the budget. Yet, also I want to acknowledge the fact that if R400000,00 is too much any support or sponsorship possible would serve best towards the event.

Thank You.

Company name : loxcothreads
 Contact name : 0606667170
 Telephone number : 0119201714
 Email address : mrbanelemoloi@gmail.com

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