

SMME Opportunity Roadshow 2017

SMME Opportunity Roadshow 2017 looks set to be bigger than ever and is ready to empower and unlock South Africa's SMME potential. Entrepreneurs turn up in great numbers in Johannesburg, Port Elizabeth, Durban and Cape Town, eager to learn from accumulated expertise that each episode of the Roadshow makes available.

South Africa's small business sector is booming, with hundreds of new SMME's starting up every month as South Africans realise the potential they have within them to become self-employed. The driving force behind South Africa's economic growth and development is the small business sector, which has been identified as one of the key employers nationally by the South African government as well as by the private sector. It is, therefore, of utmost importance to support the SMME business sector in order to ensure their sustainability and future growth.

To harness the potential of our SMME sector, it is essential that small business owners get the required start-up support, guidance and finance they need to ensure they can blossom into sustainable enterprises that are able to support the owners as well as provide employment for other South Africans. It is therefore crucial for these business owners to speak to high-powered enterprises, agencies and individuals who can help them piece together the key ingredients they need to ensure their expansion and growth.

The SMME Opportunity Roadshow not only provides this opportunity for delegates, sponsors and exhibitors, it also provides continuity of content through the masterclasses and an ongoing dialogue with SMMEs through our live streaming of the event, our website and online magazine, as well our pre- and post-event reports.

Date: 20 April 2017

Time: 08:00 - 18:00

Venue: Emperors Palace, Johannesburg

Cost: Free

Date: 19 May 2017

Time: 08:00 - 18:00

Venue: Boardwalk Hotel and Casino, Port Elizabeth

Cost: Free

Date: 19 July 2017

Time: 08:00 - 18:00

Venue: Durban ICC, Durban

Cost: Free

Date: 06 September 2017

Time: 08:00 - 18:00

Venue: Cape Town ICC, Cape Town

Cost: Free