

Marketing Association of SA to host masterclass sessions at Leaderex

The Marketing Association of South Africa (Masa) will host two masterclass sessions at Leaderex on 4 September 2018 at the Sandton Convention Centre in Johannesburg.

The sessions, which are aimed at a senior level audience, are designed to challenge conventional thinking about marketing in a digital world. The sessions are titled 'Smarter thinking for Marketing in a Digital World' and 'Smarter execution for Marketing in a Digital World.'

The first session will take place from 9.30am - 12pm and the second session will take place from 1.30pm - 4pm. Click [here](#) to access the Masa booking platform.

For more, visit: <https://www.bizcommunity.com>