

Adams & Adams on hand at Design Indaba

Once again the law firm of Adams & Adams will assist creatives with their intellectual property needs as the official attorney and associate sponsor of Design Indaba.



"We will continue our immersion in the unique world of all things creative. During the upcoming expo, the firm will seek to educate and inform creatives from furniture and jewellery design, to music about how to protect their creative work and ultimately their income. This is an intrinsic part of the firm," says senior partner, Mariette du Plessis.

As the official law firm for The Loeries and sponsor of the Young Creatives Category of the Loerie Awards this year sees Jaco Burger - 2012 Loeries' Young Creative winner - transplanted into the world of Design Indaba, as he designs the exhibition stand for the firm.

"True talent is translatable across all media. Last year, he designed the firm's Christmas cards and this year will see him working his magic on what will be our premier brand presence. We are confident that he will create another work of art which positions us as the leader, and protector of creative voices in the global arena," concludes du Plessis.

Visit the firm's stand J119, follow on Twitter [@Cr8veDesignLaw](https://twitter.com/Cr8veDesignLaw).

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