

# Women vote Range Rover Evoque as Overall Women's Car of the Year for 2012

The winners of the 2012 *WOW* Women's Car of the Year Awards have been announced with that Range Rover Evoque taking the Overall Women's Car of the Year award for 2012.



The *Women on Wheels (WOW)* magazine, published by Associated Magazines, runs the only car awards in South Africa decided by women. This year, its readers and the judging panel had 12 categories in which to vote, with more than 79 000 votes received via SMS and online voting from the readers.

"We're excited to announce this year's Women's Car of the Year awards," says Charleen Clarke, editor of *WOW* and convenor of the judging panel. "The awards have gone bigger and better this year and we would like to thank our readers for their involvement, which has made the results even more significant. The number of votes cast this year was an all-time record, which I believe is indicative of two things, the ongoing allure and following of the *WOW* brand and that women are dictating which cars they buy."

## Judging panel

This year's judging panel for the awards saw *Mail & Guardian* motoring editor, Sukasha Singh, joining the panel for the first time. Lindsay Vine from DStv's *Ignition*, motoring blogger Vuyi Jabavu, award-winning motoring journalist Peta Lee, *MotorMania* editor Mabuyane Kekana and *City Press* motoring editor Janine-Lee Gordon also joined *WOW* editor Charleen Clarke.

This had four additional categories included in the awards, with the fast-growing Compact SUV sector having its own category. The Sensible Sedans, Hot Hatches as well as Wagons/Crossovers categories have also been included. "When we conceived this year's *WOW*, we wanted to offer the readers more - more cars, more choices, more usable information and a better all-round magazine. Feedback from readers has proved that we achieved our goals. We have catered for a wide variety of women, from those who are just staring out to those who need to load the kids, dogs and lots of luggage," says Clarke.

## Winners

- Budget Buy: Kia Picanto
- Sensible Sedans: Hyundai Elantra
- Hot Hatches: Citroën DS3
- Pocket Rockets: Volkswagen Golf GTI
- Executive Cars: BMW 5 Series
- Green Vehicles: Toyota Auris HSD
- Convertibles: Porsche 911 Carrera Cabriolet

- Dream Drives: Aston Martin V8 Vantage S
- MPVs: Mercedes-Benz B-Class
- Wagons and Crossovers: Volvo V60
- Compact SUVs: Range Rover Evoque
- Large SUVs: Land Rover Discovery

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