

Jury lined up for Lions Health Awards

The juries for the inaugural Lions Health festival and awards, celebrating creativity in healthcare marketing and communications, have been selected.



The Pharma jury, led by Jeremy Perrott, global chief creative officer of McCann Health, will judge entries of Pharma Communications to healthcare professionals and to non-healthcare professionals, while the Health & Wellness jury, chaired by Kathy Delaney, global chief creative officer of Saatchi & Saatchi Wellness, will look at entries in health & wellness consumer products and education & services.

Pharma Lions Jury

- Alexandra von Plato, president and global chief creative officer, Publicis Healthcare Communications Group, Global
 - Andrew Spurgeon, creative director, Langland, UK
 - Bruce Rooke, chief creativity officer, GSW Worldwide, Global
 - Hugh Fitzhardinge, creative director, Ward6, Australia
 - Jeremy Perrott, global creative director, McCann Health, Global - Jury president
 - Joshua Prince, chief creative officer, The CDM group, US
 - Laura Schoen, president Global Healthcare and Chair Latin America, Weber Shandwick, Global/Latin America
 - Mauro Arruda, MD, chief creative, Havas Life São Paulo, Brazil
 - Pierre Loo, regional professional director - creative, Red Fuse, Hong Kong
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- Vineet Bhagchandani, group chief creative officer & VP Operations, Aakanksha Healthcare, India

Health and Wellness Lions Jury

- Carolyn Paul, global MD, Health and European Health Practice Chair, Edelman, Global/Europe
 - Christian Bauman, MD & chief creative officer, H4B Chelsea, US
 - Denis Mamo, executive creative director, UrsaClemenger, Australia
 - Dick Dunford, creative partner, Loooped, UK
 - Elizabeth Elfenbein, partner, The CementBloc, US
 - Jacqueline Nolan, executive creative director, Digitas Health, US
 - Julian Astin, creative director, ICC LOWE, Switzerland
 - Kathy Delaney, global chief creative officer, Saatchi & Saatchi Wellness, Global - Jury president
 - Merlee Cruz-Jayme, chair/chief creative officer, DDB/DM9 Jayme Syfu, The Philippines
 - Mike Rogers, creative partner, Serviceplan group for Innovative Communication, Germany
 - Pete Smith, regional executive creative director, Ogilvy CommonHealth, China
 - Peter Henshaw, creative director, inVentiv Health Europe, UK
 - Rob Rogers, chief creative officer, Sudler, US
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- Rui Piranda, executive creative director, Giovanni + DraftFCB, Brazil

The event will be held in the Palais des Festivals, Cannes on 13-14 June 2014. For more information, go to www.lions-health.com.

For more, visit: <https://www.bizcommunity.com>