

## New daily deals from Takealot.com

Takealot.com has introduced a new initiative offering customers even bigger savings on selected products on a daily, first-come-first-serve basis. Known as Savealot Daily Deals, it delivers two fresh deals every weekday (9am - 9pm) with up to 70% savings on a variety of items across all 14 of departments. The deals page is currently available on desktop with the mobisite version to follow.



"Our daily deals offering is another way of treating our valued customers to even bigger and better savings across our wide range of categories, " says merchandise executive, Grant Webster. "Each deal is open for a 12 hour period or while stocks are still available, meaning that customers will need to 'seal the deal' quickly to secure their order. All daily deals include free shipping, straight to your door."

For more information, go to <http://www.takealot.com/savealot-daily-deals>.

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